

## Strategic Vision and Goals Riverton 2018 - 2023

### VISION:

In five years, Riverton will have:

1. Enhanced and energized relationships between the co-op boards and the Riverton board – demonstrating successful engagement of stakeholders and collaboration in key decisions.
2. Remained intentional about the pricing and high quality of its housing products in the local market, ensuring affordability, cooperative democratic values, sustainability, and student-focused housing.
3. Re-balanced its financial reserves and investment flexibility after successfully completing 4th Street and Brook Avenue cooperatives.
4. Considered opportunities to effectively expand its mission and impact more people without additional property ownership.
5. Developed a strong leadership development model for nonprofit co-op leaders, staff, and its successful executive transition.
6. Shared more extensively its knowledge and experience to become a regional/national leader in the student cooperative housing model.
7. Developed ways to communicate Riverton's story and mission within the cooperative community.

### Strategic Goals

Goal 1: Effectively engage Co-op Boards in planning, learning, and influencing decisions that impact them and the environment.

Goal 2: Maintain the quality, maintenance, and safety of existing housing portfolio.

Goal 3: Continue to provide stewardship over Riverton capital and cash assets.

Goal 4: Be a premier employer and ensure excellent staffing, volunteers, and leadership transition throughout the organization.

Goal 5: Explore meaningful ways to promote the values and benefits of cooperatives with others in the housing and cooperative industries as well as the larger local and regional context.

Goal 6: Explore the development of evaluation measures (financial, personnel, market position, engagement, partnerships, resident success etc.) to better tell the impact and story of Riverton mission.